

Appendix B – Selection of Transaction Data between November 2012 and August 2013

Location Number	Location Name	Week ending																																						
		Pre-Changes		Post Changes																																				
		10/11/12	17/11/12	24/11/12	01/12/12	08/12/12	15/12/12	02/03/13	09/03/13	16/03/13	23/03/13	01/06/13 credit card	08/06/13 credit card	15/06/13 credit card	22/06/13 credit card	29/06/13 credit card	06/07/13 credit card	13/07/13 credit card	20/07/13 credit card	27/07/13 credit card	03/08/13 credit card	10/08/13 credit card	17/08/13 credit card	24/08/13 credit card	31/08/13 credit card															
5938	North Finchley High Road	194	203	201	204	228	232	233	223	232	236	209	215	119	224	155	229	139	199	156	232	147	209	148	200	231.4	209	162	193	149	199	136	202	117	191	140	168	120		
5939	North Finchley High Road	160	163	166	181	174	183	169	178	166	179	128	61	131	80	158	84	144	80	152	62	158	93	139	75	149	94	127	162	133	93	134	95	145	85	125	90	102	114	
5940	North Finchley High Road	192	176	195	210	227	193	227	178	189	201	167		159		154	73	156		161		140		129		137		140		136		107		129		124		115		
5941	Ballards Lane						64	192	175	172	130	116	99	135	71	135		147	93	149	104	167	82	131	88	150	103	139	93	127	92	128	101	127	92	134	87	120	111	
5942	North Finchley High Road	199	205	199	212	190	216	187	190	214	245	149	86	168	98	187	98	174	104	151	80	156	98	160	99	147	114	159	89	168	106	134	107	122	104	117	98	124	98	107
5944	North Finchley High Road	177	163	171	163	170	226	154	148	162	174	122	60	141	73	133	77	134	72	106		145	91	141	95	136	117	126	101	123	107	122	104	117	98	124	98	107	76	
5945	North Finchley High Road	46	58	59	45	33	53	47	60	47	48	54		41		58		58		61	96	73		57		63		58		63		90	109	65	67		50			
5946	Ballards Lane	50	57	38	53		43	52	57	56	30			52		52		49		52		55	33		39		47		46		46		46		37		25			
5948	North Finchley High Road	146	191	169	163	167	175	163	193	151	176	134	83	158	70	134	71	140	89	141	74	146	80	146	70	140	97.35	149	83	146	74	127	89	128	83	133	73	114	71	
5949	North Finchley High Road	103	83	80	70	73	78	73	55	51	76	70		48		58		55		56		51		33		46		50		32		45		47		41		26		
5951	North Finchley High Road	5	7	3	2	5	7	7	5	7	2	4		5				3		8		3		9		5		4		3		4		2		2				
5952	North Finchley High Road	40	45	38	43	41	43	53	51	49	48	50		37		42		56		34		38		38		47		52		35		41		32		33		37		
5953	North Finchley High Road	24		21	19	24	27	21	20	9	16	11		15		18		20		13		12		12		12		16		18		16		13		8		11		
5954	North Finchley High Road	74	83	72	97	97	74	89	91	84	67	62		87		78		76		74		77		75		76		75		66		69		69		70				
5958	Avenue Road	49	48	42	54	30	63	41	53	53	56	33		54		46		56		56		54		47		47		58		50		41		49		51		37		
5960	Stanhope Road	48	62	66	56	69	76	52	45	47	59	28		46		52		72		43		67		57		72		44		58		48		44		45		45		
5961	Castle Road	33	58	59	46	83	62	54	61	58	52	52		57		53		58		74		77		61		55		54		55		49		61		53		34		
5962	Woodside Park Road	38	33	41	36	46	52	32	34	45	42	38		37		39		34		31		49		38		40		46		29		45		38		38				
5963	Percy Road	82	68	78	71	60	63	99	87	81	76	73		90		108		66		73		81		63		83		65		60		87		85		73		79		
5964	Hall Street	21	21	23	15	32	19	30	30	22	31	14		29		32		30		34		32		40		35		25		25		39		29		34		38		
5965	Nether Street	94	49	73	74	60	61	74	74	77	63	59		82		77		72		79		81		85		64		67		67		79		70		55				
5966	Nether Street	45	48	37	31	55	58	43	53	52	32	42		55		47		41		52		34		44		44		42		51		53		37		42		46		
5967	Rosemont Avenue	31	32	23	24	25	27	31	31	35	28	32		42		47		45		49		44		48		34		45		44		53		46		31		26		
5972	Churchfield Avenue	10	9	2	7	10	6	5	11	11	10			15		9		14		19		18		11		18		11		13		18		7		13		15		
5976	North Finchley High Road	22	13	18	17	11	12	31	16	17	42	25		24		36		37		30		34		27		26		25		14		19		16		14		16		
5977	North Finchley High Road	59	44	58	49	44	55	61	61	62	59	52		54		63		60		50		62		59		60		58		15		46		51		49		45		
5981	Highwood Avenue	26	22	31	21	27	30	36	36	22	26	23		38		32		25		26		36		29		22		27		24		25		24		9		17		
79126	High Road N12			7	7	15	14	18	8	7	15	20		11		19		24		16		11		11		17		14		14		8		14		12		9		
79127	Friern Watch Avenue N12			5	12	11	11	12	5	11	12	7		17		9		11		14		9		11		18		10		13		12		11		6		10		
79128	High Road N12			12	16	14	16	10	24	14	15	9		23		17		12		19		12		14		12		19		12		12		14		9		9		
79143	High Road N12			96	118	99	104	134	105	99	113			104		120		134		125		123		118		93		124		103		98		88		100		85		
		1968	1941	1987	2094	2139	2294	2391	2382	2309	2371	1933	389	2170	511	2237	558	2156	577	2160	572	2270	591	2109	575	2082	756.75	2116	690	1965	621	1963	634	1962	576	1886	589	1687	493	
												2322		2681		22795		2733		2732		2861		2684		2838.75		2806		2586		2597		2538		2475		2180		
	% increase/decrease	1954.50		101.66%	107.14%	109.44%	117.37%	122.33%	121.87%	118.14%	121.31%	118.80%	137.17%	143.00%	139.83%	139.78%	146.38%	137.32%	145.24%	143.57%	132.31%	132.87%	129.85%	126.63%	111.54%															

Car Parks	Pre-Changes		Post Changes																																			
	10/11/12	17/11/12	24/11/12	01/12/12	08/12/12	15/12/12	02/03/13	09/03/13	16/03/13	23/03/13	01/06/13 credit card	08/06/13 credit card	15/06/13 credit card	22/06/13 credit card	29/06/13 credit card	06/07/13 credit card	13/07/13 credit card	20/07/13 credit card	27/07/13 credit card	03/08/13 credit card	10/08/13 credit card	17/08/13 credit card	24/08/13 credit card	31/08/13 credit card														
	7520	Stanhope Lower	70	85	70	68	87	109	60	60	57	167		190		204		229		213		234		229		250		214		44		621		29		26		49
7521	Lodge Lane	1592	1688	1696	1873	1975	2015	1567	1616	1512	1287	462	1560	495	1573	426	1651	407	1,601	544.00	1595	580	1596	546	1442	620	1500	607	1427	621	1410	580	1473	413	1299	628	1383	273
7528	Stanhope Road Main	285	244	239	304	361	413	290	293	259	333	358	368		357		351		326		294	183	361	160	324	202	322	201	228	223	211	227	235	216	206	233	205	242
7529</																																						